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NEW WEXNER CENTER STORE SITE LAUNCHED

Just in time for the holidays: The **Wexner Center Store** has unveiled a newly designed site for its Store, at <http://store.wexnercenterstore.com/> (also accessible through the home page, wexarts.org). Expanded product categories, larger images, and more information make for a better browsing experience. Categories include Books & Media, Jewelry, Accessories, Home & Office, Rare & Collectible, and Kids, with subcategories under each; new items are added daily.



“We hope this new site makes it ever more convenient for people around the city and world to order our eclectic merchandise,” says Store manager Chris Conti. “We’re offering more items online than ever—some of which you can’t order anywhere else in this country.”

The new online store has already been featured in influential design and shopping blogs and sites such as dailycandy.com (<http://dailycandy.com/>) and [design*sponge](http://design*sponge.blogspot.com/) (http://design*sponge.blogspot.com/).

The site was created by the Wexner Center Design and Marketing groups, with the assistance of Resource Marketing.

While the site has been expanded, only a fraction of the wide array of merchandise that is available in the Store is available online. The Store is open daily in the lower level of the Wexner Center (it will close at 3 pm on December 24).

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