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## **GenWex presents: OFF THE GRID MEGA-PARTY AT WEX SATURDAY, APRIL 10**

For its annual big fundraising event, GenWex—the Wexner Center’s young patrons’ group—hosts **Off the Grid** on **Saturday, April 10 from 9 pm to 2 am** throughout the Wexner Center for the Arts. Hundreds of people are expected to attend. Details follow.

**WHAT:** All-night, late-night dance party featuring music and entertainment provided by local performers Anna and the Annadroids, local soul band Nick Tolford and Company, and Columbus’ DJ Detox. Chicago-based mashup wunderkinds **The Hood Internet** headlines, taking the stage at 11:30 pm with its mix of vintage soul, indie, and hip hop. Fabulous food all night long from a dozen **Dine Originals Columbus** member restaurants. Partygoers can also see the sports-in-art exhibition **Hard Targets** before it closes the next day. More info on the party and the bands, a list of restaurants, a video, and more: [wexarts.org/offthegrid](http://wexarts.org/offthegrid)

**WHAT FOR:** A good time—and a good cause. This party benefits the center’s wide range of nationally recognized educational programs.

**WHERE:** Wexner Center for the Arts, 1871 N. High St. Café, lobbies, galleries, Performance Space.

**TICKETS:** \$40 in advance, \$50 at the door. For tickets call visit [wexarts.org/offthegrid](http://wexarts.org/offthegrid). Must be 21 to attend.

**WHO HELPED:** The Wex reached deep into the city’s vibrant arts, civic, corporate, and (even) dance-club scenes to pull out a range of members for the evening’s **host committee**. In addition to selling tickets for the night, the 36-member group helped to design the evening’s décor and set up a series of pre-event parties.

**WHO ELSE HELPED:** Wex designer Erica Anderson created the distinctive look of the logo and posters. Her **streetscapes** adorn two locations: 601 N. High St (Yukon Building, in the windows of the former Starbucks) and on the façade of the former Garden Theater on N. High just south of Fifth.

**MIXTAPE:** Listen to the featured bands and groups here: <http://bit.ly/aFEuxI>

**FACEBOOK:** RSVP here: <http://bit.ly/9jmm1C>

**ABOUT GENWEX:** GenWex is the center’s young professional (or semi-professional) art fans group. Part social, part educational, GenWex holds events throughout the course of the year such as concert warm-ups, events with curators, gallery tours, trivia nights, meet-ups, and more.

Off the Off the Grid is sponsored by **Big Lots**, and receives event support from **Dine Originals Columbus** and **Superior Beverage Group**. Promotional support is provided by **Alive** and **Sweatin’**.

*For information, images, interview requests, photography or videography permission for the event, media can contact Tim Fulton, [tfulton@wexarts.org](mailto:tfulton@wexarts.org) or 614-688-3261/614-209-1021, or Karen Simonian, 614-292-9923/614-946-0175 or [ksimonian@wexarts.org](mailto:ksimonian@wexarts.org).*



### **OFF THE GRID PRE-PARTIES**

GenWex is hosting a series of events leading up to the big night to spread the word and, in some cases, raise more funds for Wexner Center education programs.

#### **March 18: Sweatin': Off the Grid**

GenWex will take over the monthly dance-party at Axis Nightclub (861 N. High St.) run by local dance-party entrepreneur (and host committee member) Scotty Niemet. Admission \$5.

#### **March 27: Café Bourbon Street**

A collection of local bands and DJs fill the night at the music venue (2216 Summit St.). Proceeds for the night, including a raffle, will go back to Wex education programs. Admission \$5.

#### **April 5: The xx pre-show happy hour**

Happy hour at Bodega (1044 N. High St.) just before the sold-out show by **The xx**, five days before Off the Grid.