

news release

**wexner center**  
for the arts

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**THE BIG EVENT 2005: RENEW. REMIX. REVEAL.**

**The Wexner Center brings edgy fundraising event back to Columbus**

The Wexner Center renews its reputation for throwing the most unusual social event of the year with **THE BIG EVENT**, a new fundraising party presented by the Wexner Center's 12¼ Circle and CD101 for the Kids Foundation. This year's event, to be held **Saturday, March 12 from 8 pm to 1 am at 250 West Street (next to the Arena Grand Theatre in the Arena District)**, will allow guests to transform themselves at interactive style stations—with body and face painting, extreme hair styling, temporary tattoos, and an array of accessories. The event will culminate with the Big Reveal at evening's end where participants will showcase their creations and prizes will be awarded. DJ Michael Lauf will be spinning tunes throughout the evening, and guests can take time from the dance floor to enjoy complimentary catering courtesy of the hottest restaurants in downtown Columbus: The Burgundy Room, The Capital Club of Columbus, Due Amici, Pistachio and Zola's Dining Lounge; beverages will be available at cash bars.

"The Big Event 2005 is the first in what will become an annual transformation destination for the capital city's most contemporary crowd," says Holly Davis, chair of the event and a 12 ¼ Circle Council member. "Not only will it be a fabulous party, it will benefit the best of causes—children's programming and social programs for kids." The event is organized by a group of volunteers from the community and the Wexner Center's 12 ¼ Circle volunteer group, and will benefit the Wexner Center's family and children's programs and CD101 for the Kids Foundation.

Admission is \$30 for the general public; \$25 for Wexner Center members; \$35 day of event. Special Group Package: \$250 for 10 tickets. Tickets are available at the Wexner Center (614-292-3535) or Ticketmaster outlets (614-431-3600 or [Ticketmaster.com](http://Ticketmaster.com)).

**Sponsors and supporters for THE BIG EVENT 2005:** CD101, Sky Bank, JKG Group, Stained Skin, Eclipse Studios, Inc., Solar Imaging LLC, Paramount Distillers, Peabody Papers, Douglas & Debbie Addison, Richard Buchseib, Nancy Kramer and Kelly Mooney.

**Promotional support provided by:** CD101 and *The Other Paper*.

**Event catering courtesy of:** The Burgundy Room, The Capital Club of Columbus, Due Amici, Pistachio and Zola's Dining Lounge.

**CALENDAR INFORMATION for THE BIG EVENT: RENEW. REMIX. REVEAL.**

**Description:** Fundraising party featuring hundreds of guests participating in interactive style stations—ranging from henna tattooing to extreme hair styling—culminating in the Big Reveal at evening’s end. Prizes will be awarded in several categories.

Complimentary hors d’oeuvres; cash bars; music; dancing.

**Date and time:** Saturday, March 12, 8 pm –1 am.

**Location:** 250 West Street, next to the Arena Grand Theatre in the Arena District

**Admission:** \$30 general public; \$25 Wexner Center members; \$35 day of event.

Special Group Package: \$250 for 10 tickets.

**Ticket outlets:** Wexner Center Ticket Office/Information Desk; Ticketmaster outlets.

Charge by phone at 614-431-3600 (Ticketmaster) or 614-292-3535 (Wexner Center).

**Public information:** 614-292-3535 and [www.wexarts.org/mem](http://www.wexarts.org/mem)

**Parking:** FREE reserved parking for Big Event in Arena District parking garage

The Wexner Center for the Arts is The Ohio State University’s multidisciplinary, international laboratory for the exploration and advancement of contemporary art. Through exhibitions, screenings, performances, artist residencies, and educational programs, the Wexner Center acts as a forum where established and emerging artists can test ideas and where diverse audiences can participate in cultural experiences that enhance understanding of the art of our time. In its programs, the Wexner Center balances a commitment to experimentation with a commitment to traditions of innovation and affirms the university’s mission of education, research, and community service.

The 12 ¼ Circle is a group of active members who support the Wexner Center and its role in the cultural life of Columbus. Through social, educational, and membership activities at the Wexner Center and remote locations, the 12 ¼ Circle promotes the center and engages the community – specifically young professionals – in exciting and entertaining opportunities anchored in our visual arts, performing arts, and film/video programs. 12 ¼ Circle events currently include Art after Hours cocktail parties, Host Committees for Exhibition Openings, volunteer opportunities, and other special Wexner Center events.

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